



## **New hire at Optigo Networks supports expansion into building automation industry**

Vancouver, BC, January 25, 2017 - Optigo Networks is delighted to welcome Ryan Hughson, a veteran of the building automation industry and long-time champion of the company, to the team as Manager of Building Solutions. In this role, Hughson will contribute his vast expertise in building automation systems (BAS), from almost two decades in the industry.

“I’m excited to work for a company that puts simplicity first in building automation,” said Hughson. “Optigo understands that you need simplicity and that networking isn’t supposed to be difficult. You should be able to plug a device in and have it work -- the company really embraces that mindset. That’s why I’ve always supported Optigo Networks, even when I was at Delta Controls.”

Hughson joins Optigo Networks with 15 years of experience in building automation. Most recently, Hughson worked as product manager for Delta Controls. In this role, he defined and guided product direction and researched products and ideas for strategic fit within the company. Through his background as a technician and software QA specialist, he also consulted on testing of products, provided training for support of products, and managed product beta sites.

This proficiency in BAS makes Hughson a perfect fit for Optigo Networks, particularly at this juncture in the company’s growth.

“Optigo is quickly expanding and developing new features to better serve our clients,” said Pook-Ping Yao, CEO of Optigo Networks. “Ryan has in-depth knowledge and is well-respected in the industry. We are thrilled to have him join the team and aid in executing our strategic visions.”

Indeed, Hughson’s expertise in the building automation industry puts him in an ideal position to further Optigo’s advancement.

“I’m looking forward to bringing my experience to the company, and seeing the ways we can progress together,” said Hughson. “There are fantastic opportunities for Optigo to grow into international markets and expand its suite of products. I’m excited to support the company’s development, with my perspective and knowledge of building automation pain points.”

The transition from building automation into the Internet of Things (IoT) has not been a culture shock for Hughson. In fact, the two industries are quite interrelated, in his experience.

“IT was always prevalent in building automation. You have to know how to speak a certain amount of the language in order to get your devices connected: if you don’t know anything you won’t get anywhere. Coming from the world of BAS, the more IoT is out there, the more people need to understand their networks.”

Hughson will be joining Optigo Networks at the upcoming [AHR Expo](#), January 30-February 1, where the company will be showcasing new products and features at booth C861.



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**About Optigo Networks**

Optigo Networks is shaping the future of the commercial Internet of Things (IoT). Optigo uses visualization and anomaly detection to enable explosive growth of IoT in buildings. With its award-winning self-learning software, Optigo analyzes the communications of the thousands of thermostats, key card scanners, cameras and smart lights in commercial buildings. This allows building operators to quickly identify faults in their operational systems and reduce downtime from hours to minutes. Optigo is the first to address the growing complexity of maintaining the thousands of little machines that make our buildings comfortable, efficient and secure. Optigo's solutions are used every day in a rising number of buildings around the world.

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